



The ABPI Highlights Review 2016

Aileen Thompson
Executive Director, Communications and Corporate Affairs
April 2017

Contents

- The ABPI – a voice for industry
- 2016 in numbers
- A word from:
 - The President
 - The Chief Executive
- Meet the team
 - The ABPI Board
 - The ABPI Leadership Team
- 2016 Achievements
- The devolved nations
 - Northern Ireland
 - Scotland
 - Wales
- The ABPI Membership
 - Membership list
 - Membership survey
 - The ABPI events
 - Annual conference
 - 'Patients First' conference

The ABPI – a voice for industry

The Association of the British Pharmaceutical Industry (ABPI) represents innovative research-based biopharmaceutical companies, large, medium and small, leading an exciting new era of biosciences in the UK.

The ABPI is recognised by Government as the industry body negotiating on behalf of the branded pharmaceutical industry for statutory consultation requirements including the pricing scheme for medicines in the UK.

Our industry, a major contributor to the economy of the UK, brings life-saving and life-enhancing medicines to patients. We represent companies who supply more than 80 per cent of all branded medicines used by the NHS and who are researching and developing the majority of the current medicines pipeline, ensuring that the UK remains at the forefront of helping patients prevent and overcome diseases.

Globally our industry is researching and developing more than 7,000 new medicines.

2016 in numbers

“It is hard to think of an industry of greater strategic importance to Britain than its pharmaceutical industry” Rt. Hon. Theresa May MP, 11 July 2016



11

publications produced

91



press releases and statements issued

56



journalists met

Over

8,520



Twitter followers



34

blogs posted

45 meetings in Wales

47 in Northern Ireland

29 in Scotland

£1.5 billion

paid back to Government by industry under the Pharmaceutical Price Regulation Scheme (PPRS)

79



meetings held with stakeholders in England



81%

of members think the ABPI always or often provides a high quality of service

A word from the President



I am proud to lead an organisation of such dedicated and talented colleagues, working together to really make a difference for our members, and the patients we serve.

2016 was an unprecedented year and the ABPI has shown agility and real leadership throughout, focusing on the delivery of key priorities to meet members' needs in an unpredictable environment.

I am optimistic that the near future will present our sector with some important opportunities, as well as challenges, most notably the discussions on the Life Sciences Industrial Strategy. We must grasp these opportunities and I believe with an aligned membership and a strong ABPI team under Mike and our new President's leadership, we are well placed to do so.



John Kearney

A word from the CEO



Since I arrived in March, 2016 has indeed been an extraordinary year. I could not have imagined, in taking up this role, the speed and scale of change we are now embracing.

We were one of the first industries out of the blocks in responding to the EU referendum result, and by engaging key Ministers as well as No.10 we have been making great progress – evidenced not least by the new Prime Minister’s Statement that “there can be arguably no other industry as important to the long term economic future of the UK than pharmaceuticals”, and the announcement of £2bn additional funding for research and development in the Autumn Statement.

I look forward to continuing this work in 2017 in partnership with our members, staff, stakeholders, and our incoming President, Lisa Anson, President of Astra Zeneca UK and Ireland.



Mike Thompson

The ABPI Board (as of 31.12.2016)



Mike Thompson, **ABPI**



John Kearney, **ABPI**



Lisa Anson, **AstraZeneca**



Robin Bhattacharjee, **Actelion**



Nick Burgin, **Eisai**



Richard Erwin, **Roche**



Hugo Fry, **Sanofi**



Mark Hicken, **Janssen**



Ben Hickey, **BMS**



Louise Houson, **MSD**

The ABPI Board (as of 31.12.2016)



Richard Jarvis, **Novartis**



Becki Morison, **Lilly**



Alexander Moscho, **Bayer**



Erik Nordkamp, **Pfizer**



Matt Regan, **Abbvie**



Sebastian Stachowiak, **Shire**



Steve Turley, **UCB**



Nikki Yates, **GSK**



Charlotte Galvin, **Amgen**



Jan-Uwe Class, **Grünenthal**

The ABPI Leadership team



Samantha Ogden

Chief of Staff,
HR, Operations
& Membership
Services

Membership
engagement
Company visits
ABPI Events
ABPI HR and
internal
operations



Richard Torbett

Executive
Director,
Commercial
Policy UK and
International

Pricing
International
engagement
Devolved
Nations
Value &
Access
NHS
Engagement
Distribution &
Supply



Ryan Hollingsworth

Legal Director &
Company
Secretary

The ABPI
Board
Legal Expert
Network



Dr Ginny Acha

Executive Director,
Research, Medical &
Innovation

Innovation
Board
New medicines
and methods
Clinical and
Regulatory
Manufacturing
and Quality
Academic
Liaison and
Education



Mike Thompson

CEO



Aileen Thompson

Executive Director,
Communications

Government
affairs
Policy & public
affairs
Stakeholder
Engagement
Patient
Engagement
Media
Member
Comms



Geoff Bailey

Finance
Director

FD Forum
Governance
Committee



Adrian Towse

Director
Office of Health
Economics

OHE
(charitable
organisation)
OHE
Consulting
Ltd

2016 Achievements

2016 Achievements



In 2016 we said we would:

1

Tell the story of our science, innovation and value to healthcare and the economy, and enhance the industry's reputation.

2

Deliver the current PPRS, improving access and uptake of innovative medicines.

3

Build new and different relationships with the NHS at national and local level.

4

Identify opportunities to make the UK domestic landscape strong and attractive for clinical development, regulatory approval and manufacturing of medicines.

Tell the story...

Through newspaper, online and broadcast articles



Articles featured in:

- 66% web & wires
- 16% trade
- 7% broadcast
- 7% nationals

1,184
clips mentioned
the ABPI

570m
people saw these
articles



Articles were:

- 60% positive
- 39% neutral
- 1% negative

Tell the story...

With social media



1,865

new Twitter followers
average 155 per month



1,118

new LinkedIn followers
average 93 per month

Tell the story...

On our website



91

statements and press releases

30,155

people viewed them on our website

Our statements on the suspension of Astellas from the ABPI membership, Britain voting to leave the European Union, and Jeremy Corbyn's campaign launch speech, and our press release on the launch of the Disclosure UK database were the most read throughout the year.

34

blogs and opinion pieces

4,805

people viewed them on our website

Our blogs on medicines optimisation (Harriet Lewis), the Cancer Drugs Fund (Paul Catchpole) and Umbrella and Basket trials (Rebecca Lumsden) were the most read throughout the year.

The outstanding quality of the ABPI schools website was recognised in the 2016 Association Awards where it was the winner of the education website/e-learning category.


The Association Awards is a no-fee initiative established to recognise excellence in leadership, development and service in membership organisations.

Tell the story...

On our website



The ABPI continued to support science education with high-quality web-based materials. The ABPI schools website (www.abpischools.org.uk) raises awareness of the ABPI and of the work of the pharmaceutical industry, with well over a million users each year. The outstanding quality of the site was recognised in the 2016 Association Awards where it was the winner of the education website/e-learning category.

A photograph of a group of people, likely judges and winners, at an awards ceremony. They are standing on a stage, some holding awards. The image is overlaid with a semi-transparent purple box containing text.

"Well organised project, with an outreach to educate. The project successfully tackles the issue of content management and continues away from the actual site by providing teachers with downloadable content usable in the classroom. A clear vision for creating learning with impact!"

Judges comments on the ABPI Schools website

#AssnAwards



Tell the story...

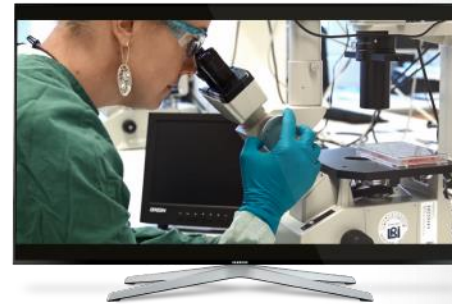
Of the value of the industry



The ABPI created a short film to tell the story and demonstrate the value of the industry to patients and the economy. The film, 'Only Just Begun' has been used in footage by Sky News, the BBC Victoria Derbyshire show and the publication Corporate Comms, and has been viewed online over 37,000 times. It was also produced in the Welsh language.

Supporting the film are various infographics on the value of medicines, animal health, development of new medicines and contribution to the economy. In addition, there is a shareable set of slides with referenced facts and data telling the story of what we do and why – available on www.abpi.org.uk

The ABPI and the Guardian Healthcare Professionals Network also produced a series of articles on different aspects of our industry, such as current science and industry challenges, as well as a debate on Disclosure UK and an interactive Q&A session.



Tell the story...

Through the media



Members of the ABPI Leadership Team took part in a number of high-profile broadcast appearances. These included interviews for a BBC documentary, Newsnight, and BBC Radio 4's Today programme.



Bringing medicines to *life*

Tell the story...

Through the media



Guardian

Pharmaceuticals industry

Daily Mail

What are they hiding? A THIRD of health workers including top doctors refuse to admit if they've been given lavish perks or payments by drug firms

Reuters

Life | Mon May 9, 2016 8:54am EDT

Related: HEALTH

Pharma body says Brexit could leave UK patients facing drug delays

Spectator

The NHS would be crippled without big pharma

Ross Clark

Newsnight



BBC



HSJ

FINANCE AND EFFICIENCY

Exclusive: Rise in drug imports reduces pharma industry money to NHS

8 APRIL 2016 | BY WILL HAZELL

The Times

NHS diverts £1bn drugs fund to plug budget gap

Chris Smyth Health Editor
Last updated at 12:01AM, January 4 2016

Financial Times

April 25, 2016 7:17 pm

Drug prices: Tweaking the formula

Andrew Ward

Share Author alerts Print Clip Comments

UK regulators are under pressure from Big Pharma as well as patients

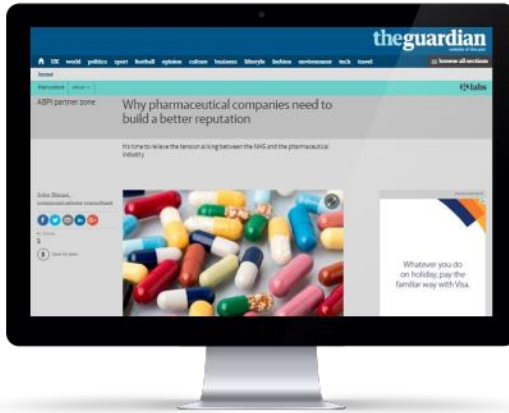
BMJ

Disclosure UK

This week the Association of the British Pharmaceutical Industry (ABPI) launched its long awaited database of payments to doctors. This is a useful step towards greater transparency and public accountability, but it serves mainly to show just how far we have yet to go.

Tell the story...

In partnership with the Guardian



Bringing medicines to *life*

Tell the story...

Through reports and publications

- The ABPI produced 11 publications in 2016, ranging from research reports to industry information and guidelines.
- In addition to publicly-available publications, the ABPI provides regular member-only publications including the daily Government Affairs Report and the weekly media update.
- All of the ABPI's public reports are available to download from our publications library on our website

Some of the key publications of 2016 include:

- Open for Innovation: UK Biopharma R&D Sourcebook 2016
- UK EU Steering Group Report
- The changing UK drug discovery landscape
- UK Participation in the Innovative Medicines Initiative
- Developing partnerships to create new medicines



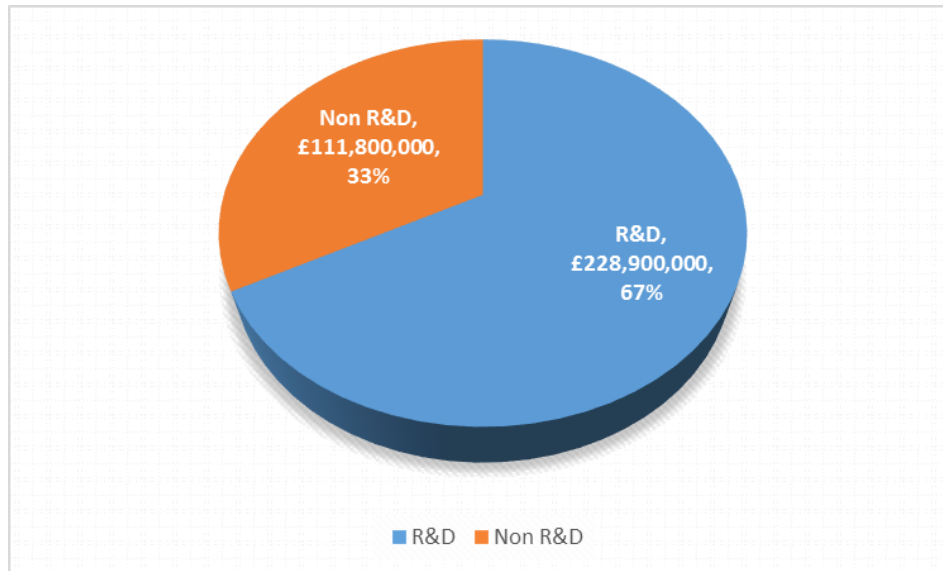
Demonstrate our story...

Through Disclosure UK

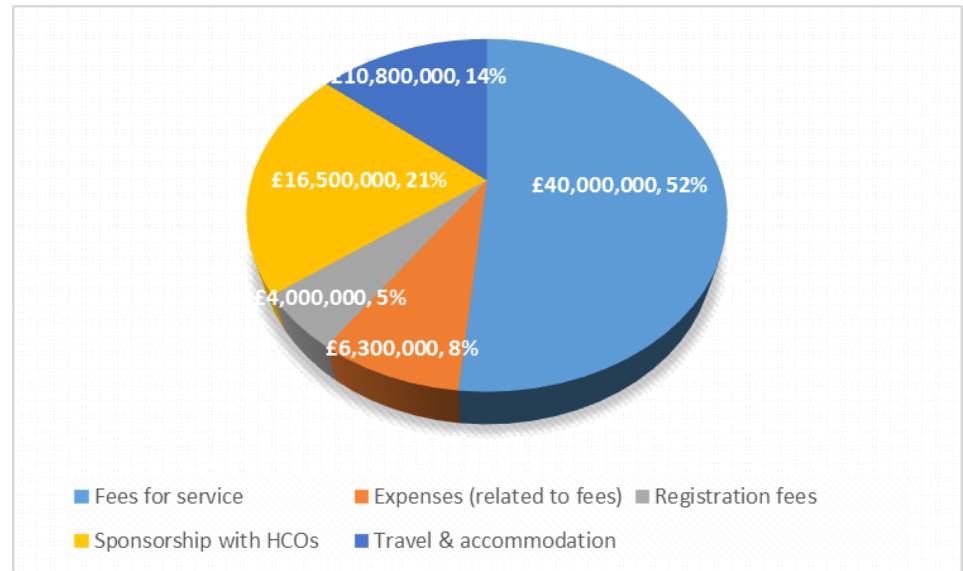


In 2016 the ABPI launched **Disclosure UK** – the first-ever online, searchable database that shows payments and benefits in kind made by the pharmaceutical industry to doctors, nurses and other health professionals and organisations in the UK.

Total spend
breakdown



Non-research activity
breakdown



Demonstrate our story...

Through Disclosure UK

109 companies (54 ABPI member companies, 55 non-member companies) disclosed payments and benefits in kind made to healthcare professionals and healthcare organisations in 2015.

The total of payments disclosed for 2015 was £340.3 million.

- 2/3 (£229.3 million, 67%) was research activity spend, primarily working with healthcare organisations on clinical trials.
- 1/3 (£111 million, 33%) was non-research activity spend, including Joint Working, contribution to the cost of events, donations and grants, fees for service, registration fees for events, and travel and accommodation.

55% of individual healthcare professionals gave their consent for the information to be disclosed on a named basis. The figure was revised down from 70% after analysis revealed differences between companies in how they recorded information.



Tell the story ...

By engaging politicians and UK Government



The ABPI carried out a wide-ranging and high-level political engagement programme to raise the ABPI's parliamentary profile and build advocates in Parliament. In 2016 we increased the number of meetings with important stakeholders, including meeting:

- 7 UK Government Ministers
- 8 special advisors, including five new No. 10 advisors
- 29 MPs/Peers including six Shadow Ministers
- 10 senior officials
- 25 further external stakeholders including 15 charities

We also continued a strong parliamentary programme, leading to 39 mentions in Parliament (up from 19 in 2015) as well as:

- Giving oral evidence to five select committees including the Exiting EU Select Committee, the House of Lords, S&T Committee, the House of Lords External Markets Sub-committee, the Cost of Medicines Public Bill Committee and the Science and Technology Committee – Advanced Manufacturing.
- Working on five bills including the Access to Medical Treatments Bill, Off-Patent Drugs Bill, Higher Education and Research Bill, Psychoactive Substances Bill, Health Service Medical Supplies (Costs) Bill.



ABPI Chief Executive, Mike Thompson, and Public Health and Innovation Minister, Nicola Blackwood MP

Conservative Party Conference,
October 2016

Tell the story...

Through parliamentary and political events



We continued to lead the secretariat of the All-Party Parliamentary Group (APPG) for Life Sciences set up to raise awareness and understanding of the valuable contribution the life sciences sector provides to the health and wealth of the nation.

In December 2016 we held our annual parliamentary reception, hosted by APPG Chair Kit Malthouse MP; former Life Sciences Minister and Chair of the Prime Minister's Policy Board, George Freeman MP, spoke. The reception featured displays and demonstrations of innovative technology from across the sector and was attended by over 90 people including 13 MPs.

The ABPI organised roundtable discussions at Labour and Conservative Party Conferences on 'How can we guarantee the UK remains a world leader in life sciences after Brexit?', in partnership with the BioIndustry Association (BIA), the British In Vitro Diagnostics Association (BIVDA), and the Association of Medical Research Charities (AMRC). ABPI CEO Mike Thompson chaired the Conservative Party Conference roundtable at which Chair of the APPG for Life Sciences, Kit Malthouse MP, spoke. The roundtables were well attended by MPs including James Berry MP, Jo Churchill MP, Maggie Throup MP and Roberta Blackman Woods MP, as well as senior-level leaders from the public, private and charity life sciences sector.



Above: **Business Committee Chair, Ian Wright MP, trying new medical technology.**

Below: **Former Life Sciences Minister and Chair of the Prime Minister's Policy Board, George Freeman MP.**

APPG for Life Sciences Annual Reception, December 2016



2016 Achievements



In 2016 we said we would:

1

Tell the story of our science, innovation and value to healthcare and the economy, and enhance the industry's reputation.

2

Deliver the current PPRS, improving access and uptake of innovative medicines.

3

Build new and different relationships with the NHS at national and local level.

4

Identify opportunities to make the UK domestic landscape strong and attractive for clinical development, regulatory approval and manufacturing of medicines.

Improve access and uptake...

Delivering the PPRS



- The ABPI recognised the UK Government’s financial position, the challenges for the NHS of demand and affordability, but was clear on the evidence of low and slow uptake of newer innovative medicines; the importance of the life sciences industry and research and development to the UK economy, and the stability required for the longer term for both industry and Government.
- We developed a comprehensive evidence base on branded medicines spend in the UK, showing that the NHS obtains significant discounts on innovative medicines. Through dialogue with Government on PPRS we secured a basis for constructive dialogue on the future of the UK operating environment, and the continued operation of negotiated solutions to affordability and uptake.
- The ABPI was effective in its dialogue with MPs and Peers on the Health Service Medical Supplies (Costs) Bill, a key piece of legislation affecting medicines policy and both the continued operation of the PPRS, the statutory scheme, as well as broader pricing powers.
- We supported a wide range of individual member companies on understanding the pricing systems in the UK.
- The ABPI also worked with NHS Digital, NICE and OLS to ensure continued delivery of metrics on medicines uptake, both UK and international.
- PPRS Scheme members made a major commitment at the end of 2016 to support Government and the DH by agreeing to an amendment of the PPRS Scheme. Through the final weeks of the year, we agreed that PPRS scheme members will pay a fixed rate in 2017 of 4.75%. In 2018, the payment rate will be no lower than 2.38% and no higher than 7.8%. We confirmed externally that we are pleased that the Government recognises the additional contribution being made by the pharmaceutical industry in acknowledgement of the current financial challenges facing the NHS.

Improve access and uptake... we:

- Shaped the redesign of the Cancer Drugs Fund (CDF) in England to become a Managed Access Fund to pay for cancer medicines which require more evidence before they can be recommended for routine commissioning.
- Worked with NICE to support the evolution of NICE appraisals processes and methods including: introduction of a new ‘conditional approval’ recommendation; design of a new abbreviated technology appraisals (ATA) process; and operationalising new data collection and commercial access arrangements for the CDF and EAMS.
- Helped NICE take forward an efficiency programme to save time and resources and improve productivity in its appraisals programmes and delivered industry ‘asks’ and shaped the industry dialogue around new proposals for charging for appraisals.
- Provided input into the review of evaluation approaches for vaccines and commissioned evidence generation programmes around cost effectiveness thresholds.
- Led the industry response to the joint NICE/NHS England consultation on addressing affordability requirements and proposed solutions.
- Engaged with NHS England on delivering improvements to its specialised commissioning processes for medicines.
- Led work on the development of an ABPI rare diseases strategy for taking forward in 2017.
- Transitioned cancer projects in-house covering access to chemotherapy treatments and cancer molecular diagnostics, and took forward a new strategic relationship with Public Health England, including the appointment of a PHE analyst funded by cancer companies.
- Supported a wide range of individual member companies on a range of HTA and market access issues, including patient access schemes.

Improve access and uptake...

The Health Service Medical Supplies (Costs) Bill



In September, the UK Government published the Health Service Medical Supplies (Costs) Bill. The Bill sought to introduce a new payment mechanism to the statutory medicines pricing scheme, along with a range of powers to address policy concerns about the high cost of unbranded, generic medicines.

Following policy and legal analysis of the legislation, the ABPI engaged with the Parliamentary passage of the Bill. Actions included:

- David Watson, the ABPI's Director of Pricing and PPRS, giving evidence to the Committee Stage of the Bill in the House of Commons
- Submitting written evidence and proposed detailed amendments that would address our concerns, and briefing MPs and Peers at all stages of the legislation
- Raising concerns with Ministers, MPs, Peers and officials in the Bill team
- Supporting coalition of opposition and cross-bench Peers to table a range of amendments in the House of Lords, including highlighting the importance of the PPRS and the need for Government to improve the access of new medicines.

In the end the Government amended the Bill in the House of Lords to reflect the ABPI's concerns. The Minister confirmed that he had listened to the ABPI's arguments and those in the House of Lords to place a threshold on when the Government can ask for detailed information from pharmaceutical companies and restrict the organisations with whom this information can be shared.

The Minister spoke in positive terms about the PPRS and the value it provides to both Government and industry. The Minister also recognised the need to improve patient access to new medicines.

2016 Achievements

In 2016 we said we would:

1

Tell the story of our science, innovation and value to healthcare and the economy, and enhance the industry's reputation.

2

Deliver the current PPRS, improving access and uptake of innovative medicines.

3

Build new and different relationships with the NHS at national and local level.

4

Identify opportunities to make the UK domestic landscape strong and attractive for clinical development, regulatory approval and manufacturing of medicines.

Build NHS relationships...

Through creating NHS Partnerships



- Engagement with NHS England to shape the development of the new Regional Medicines Optimisation Committee (RMOC) process
- Development of strategic framework for 'triple win' collaboration between industry and Greater Manchester Health and Social Care Partnership
- Establishment of four regional industry networks aligned to NHS England Regions, addressing industry and NHS priorities at a regional level

Build NHS relationships...



By addressing conflicts of interest

In March 2016, NHS England announced a package of measures aimed at tackling conflicts of interest in the NHS and established a task and finish group, chaired by Sir Malcolm Grant, to deliver revised guidance across the NHS. Mike Thompson represented the ABPI as a member of this group. The ABPI engaged with the group and succeeded in improving the proposals substantially from their original form to ensure:

- The final revised guidance references the ABPI Code of Practice in the critical areas of gifts and hospitality, aligning with the guidance set out by the ABPI Code of Practice.
- The final guidance reflects the importance of industry working with healthcare professionals to support innovation, particularly in the important area of clinical research.
- The final guidance supports the ABPI's Disclosure UK initiative, recommending that all NHS organisations call for healthcare professionals to agree to their information being disclosed.

2016 Achievements

In 2016 we said we would:

1

Tell the story of our science, innovation and value to healthcare and the economy, and enhance the industry's reputation.

2

Deliver the current PPRS, improving access and uptake of innovative medicines.

3

Build new and different relationships with the NHS at national and local level.

4

Identify opportunities to make the UK domestic landscape strong and attractive for clinical development, regulatory approval and manufacturing of medicines.

Make the UK landscape strong and attractive...

By negotiating a new relationship with the EU



Following the result of the EU referendum, the ABPI issued a manifesto for a strong life sciences industry outside the EU. The Government announced a 'UK EU Life Sciences Steering Group' between industry and Government, as called for in the ABPI manifesto document. The ABPI worked with the BIA to engage over 150 experts in 50 hours of workshops focusing on: regulation, people, manufacturing and supply, R&D, intellectual property and fiscal and trade. The report was welcomed by Government in September and a further meeting was held in November to report on progress.

At the same time, the ABPI launched a large-scale political engagement plan, including:

- Giving evidence to Select Committees, including oral evidence to Exiting EU Select Committee; House of Lords Science and Technology Committee; and House of Lords External Markets sub-committee; and written evidence to Commons S&T Committee; Foreign Affairs Select Committee; House of Lords Internal Market sub-committee; Health Select Committee.
- Holding targeted political stakeholder meetings including David Jones MP (DExEU Minister); David Davis MP (DExEU SoS); Jeremy Hunt MP (DH SoS); George Freeman MP (No.10); Lord Prior (DH Minister); Nicola Blackwood MP (DH Minister); John Godfrey (No.10 Director of Policy).
- Supporting MPs to table parliamentary questions tabled to a range of Departments.



Make the UK landscape strong and attractive...

Negotiating a new relationship with the EU



The ABPI work led to the Government making a number of commitments that reflect the ABPI's policy priorities in its White Paper setting out its priorities for the UK's new relationship with the EU, including:

- **Securing predictable funding and collaboration for scientific research.** The Prime Minister has stated 'We will welcome agreement to continue to collaborate with our European partners on major science, research and technology initiatives.'
- **Securing the ability to trade and move goods and capital across borders.** The Prime Minister has stated that the Government will 'pursue a bold and ambitious Free Trade Agreement with the European Union.' The UK will leave the single market, but will seek the greatest possible access to it through reciprocal arrangements of tariff free trade within the EU. The Prime Minister has said that she wants to reach a 'customs agreement' with the EU and wants to remove as many barriers to trade as possible.
- **Securing regulatory co-operation.** The Prime Minister stated that she wanted to provide businesses with as much certainty as possible and did not want to create a cliff edge. The White Paper states that arrangements with the EMA will be decided as part of the negotiations, but the Secretary of State for Health has said the UK will seek 'the closest possible collaboration' with the EMA.
- **Securing access to the best talent.** The Prime Minister stated that Britain will 'continue to attract the brightest and best to work or study in Britain' and that 'we want to guarantee rights of EU citizens living in Britain and rights of British nationals in other member states, as early as we can.'

Make the UK landscape strong and attractive...

By contributing to a new Industrial Strategy



The ABPI secured recognition that life sciences is one of the priority areas for the new Government's industrial strategy and helped ensure the right representation across government and NHS England at the Life Sciences Industrial Strategy Board. The ABPI gained traction with stakeholders that the Strategy should include the role that NHS England can play in supporting a thriving life sciences industry through improving medicines access and uptake, and NICE has also recognised its role in supporting industry. The second key priority highlighted in the Strategy is the use of data to attract clinical development investment to the UK, as the ABPI had called for.

Accelerated Access Review

The ABPI fed into the Accelerated Access Review (AAR) as a first step to addressing poor patient access to new medicines in the UK. The review created the opportunity for:

- Faster approval of cost-effective medicines
- Faster patient access to approved medicines
- Better horizon scanning
- More flexible pricing and reimbursement mechanisms, and
- A broader assessment of a medicines' value.

We are still waiting for the Government's response to the AAR, but expect this to tie closely to the Life Sciences Industrial Strategy.

Make the UK landscape strong and attractive...

Through record R&D investment in the 2016 Autumn Statement



As part of the ABPI's submission to the Treasury for the 2016 Autumn Statement, we recommended that the Government focus research and development investment, through the newly established UK Research and Investment (UKRI), to enhance the UK's capabilities for commercialising innovation.

The Chancellor responded, announcing an additional £2bn per year on total R&D funding, an increase of around 20% of total government R&D spending and the largest increase in R&D spending since 1979. The Chancellor also confirmed that this money would be allocated through UKRI and Innovate UK. When trailing the announcement, the Prime Minister focused on the importance of the UK's life science industry and that this investment should work to ensure the latest innovations reach UK patients.

Make the UK landscape strong and attractive...

Through the Falsified Medicines Directive



Delegated Regulation to the Falsified Medicines Directive (FMD) 2011/62/EU, published on 9 February 2016, will come in to force by February 2019.

The new regulation will require manufacturers to place safety features on all medicines and contribute financially to the establishment of an IT verification system that will allow the assessment of the authenticity of a medicine at the time of supply to the patient.

During 2016 the ABPI worked closely and collaboratively with principal stakeholders in the medicines supply chain to create the UK medicine verification organisation – SecurMed UK – under the supervision of the Competent Authorities – the Medicines and Healthcare products Regulatory Agency (MHRA) and Department of Health (DH), to bring the UK in line with the Directive.

Make the UK landscape strong and attractive...

Through our Medicines Manufacturing Industry Partnership

This year the Medicines Manufacturing Industry Partnership (MMIP) lobbied for and set up, jointly with Government, the Advanced Therapies Manufacturing Taskforce.

The Taskforce reported in November 2016 with recommendations to anchor advanced manufacturing in the UK; these recommendations will feed into the Industrial Strategy.

MMIP produced a fiscal guide highlighting the competitive tax environment in the UK.

MMIP built a portfolio of projects including ADDoPT and REMEDIES, MMIP supported the Medicines Manufacturing Innovation Centre and UCL manufacturing hub bids.

MMIP has also worked with the Skills Innovation Partnership on a Skills Action Plan and the MHRA on explaining regulatory flexibility and promoting the MHRA's Innovation Office.



ABPI Chief Executive, Mike Thompson, visiting ABPI Member Eisai Manufacturing Limited

September 2016

The ABPI in the devolved nations

The ABPI in the devolved nations

Northern
Ireland

Scotland

Wales

Northern Ireland



About Us

The Northern Ireland Healthcare Leadership Forum (NIHLF) is a student society founded in 2012 in order to promote excellence in leadership and management in health and social care in Northern Ireland. The Forum provides a website, experience network and events exploring the leadership and service delivery challenges affecting the National Health Service in Northern Ireland. The NIHLF aims to inspire all of those going into healthcare provision to take a role in leading service change and improvement, whether or not they wish to be employed in a formal management role in the future.

The founding principle of the NIHLF is that healthcare professionals in all disciplines are well placed to make decisions about the systems through which healthcare is delivered. The NIHLF is therefore a multi-disciplinary society, intended to appeal to individuals from all healthcare disciplines; from nurses to doctors, physiotherapists to dentists and social workers to pharmacists. Our Constitution requires that there is representation of a variety of different healthcare professions on the Committee so that all professions have a voice in our activities.

An important feature of the society is that emphasis is placed on 'healthcare' leadership as opposed to the more myopic term of 'medical' leadership. This is to demonstrate the part that nursing staff, pharmacists, dentists and other allied healthcare professionals can play in shaping services for the benefit of patients and we hope that they will feel that they are able to partake in the Forum at all levels in order to make it as multi-disciplinary a forum as possible.



Mark Doman Nursing Representative

Northern Ireland Healthcare Leadership Forum
Queen's University Belfast 2014,
University Road Belfast,
BT7 1NN,
Northern Ireland,
UK.

email: healthcareleaders@qub.ac.uk



Supported by partnership funding from ABPI Northern Ireland



Above: Delegates

Below: ABPI Chief Executive, Mike Thompson

Clinical Innovation Conference, Northern Ireland
5-6 October 2016



Northern Ireland in numbers



With over 250 delegates and 12 new clinical trials placed in NI as a result



The ABPI in the devolved nations

Northern
Ireland

Scotland

Wales

Heads of R&D and Scottish Government Chief Scientist Meeting

- ABPI Scotland organised a meeting between ABPI member companies, represented by their European heads of R&D, and the Scottish Government’s Chief Scientist’s Office. The meeting involved a tour around the new Queen Elizabeth University Hospital in Glasgow, one of Europe’s largest acute hospitals. The new hospital campus also hosts research facilities including one focusing on stratified medicines. The meeting was valuable, and has helped inform stakeholders on what is attractive to industry R&D decision makers.

Pharmaceutical Strategic Engagement Group (PSEG)

- The PSEG came about as a result of extensive lobbying from the ABPI, for the Scottish Government to set-up a group that would allow engagement with the global pharmaceutical industry in Scotland. This meeting, attended by the then Minister for Business, was the culmination of that effort. Since this inaugural meeting, the PSEG is now established with an active work plan aimed at improving the business environment in Scotland for global pharmaceutical investment. Its early area of focus is on Scotland’s data capabilities, and the practical use of real-world data. The ABPI is represented on the group by the Scotland Director, and by three members of the ABPI Board. Other attendees included the Scottish Government Minister, the Scottish Government’s Chief Scientist, Head of Medicines Policy and Head of Economic Development. The PSEG also met in June.

Scotland

Montgomery Review Industry Stakeholder Meeting

- ABPI Scotland was asked by Dr Montgomery, lead of the Scottish Government’s Independent Review of Access to New Medicines, to represent the pharma industry to the Review, including non-member companies. ABPI Scotland hosted a meeting with Dr Montgomery, the Scottish Government, and representatives from companies. The event was an excellent opportunity to hear from Dr Montgomery as to the priority areas of his Review, what he intended his Review to achieve, and what he needed from pharma companies re their input. This helped inform the ABPI Scotland written submission. The Review was published in mid-December 2016.

Scottish Cancer Research Working with Industry Forum

- Organised by the ABPI Scotland Cancer Industry Group (SCIG), this was the second bi-annual conference aimed at bringing industry researchers together with NHS Scotland colleagues. The event was again successful, with particularly strong feedback from the 150 attendees. The conference is part of an ongoing collaboration between ABPI Scotland and NHS GGC.



Scottish Cancer Research Working with Industry Forum
June 2016

Above: **Delegates**

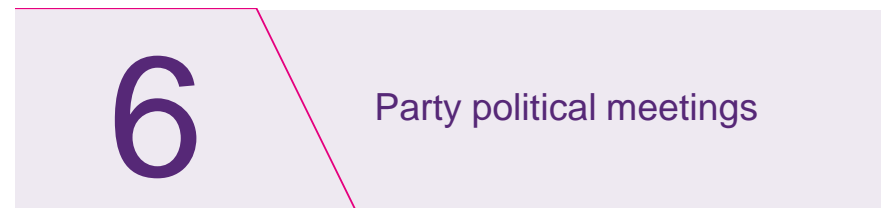
Below: **Dr Virginia Acha** , Executive Director Research, Medical and Innovation, ABPI, addresses delegates



Scotland in numbers



Minister for Sport, Health Improvement and Mental Health
Minister for Energy, Enterprise and Tourism
Cabinet Secretary for Health



The ABPI in the devolved nations

Northern
Ireland

Scotland

Wales

Wales

- Greater access to medicines was a key commitment in three party-political manifestos in the run-up to the National Assembly for Wales elections in 2016.
- To improve consistency and equity of access to medicines not approved via HTA, a new One Wales Interim Commissioning process was established in Spring 2016. It enables the Interim Pathway Commissioning Group to recommend the funding of medicines which previously had to be processed via Individual Patient Funding Requests.
- Following the National Assembly for Wales elections in 2016, ABPI Cymru Wales has been working with the Welsh Labour Government and officials to encourage the introduction of an £80m Fund, over the life of the Assembly, which is equitable across all therapy areas and has the potential to give all patients faster access to new and effective medicines.
 - A ‘go-live’ date for the Fund is anticipated in early 2017.
- An independent review of the Individual Patient Funding Request (IPFR) process was also commissioned by the Health Secretary in Autumn 2016. ABPI Cymru Wales has provided written and oral evidence during the collation of the report from the review group.
 - This report – and the Welsh Government response – is expected in early 2017.
- ABPI Cymru Wales continues to work in collaboration with the All Wales Medicines Strategy Group (AWMSG) and All Wales Therapeutics & Toxicology Centre, taking a pivotal role in the ongoing evolution of Health Technology Appraisal processes in Wales.



AWTTC
All Wales Therapeutics
& Toxicology Centre



Wales



“The challenge we continue to face is identifying and supporting the uptake of innovative, cost-effective medicines within the context of the austerity era and growing healthcare demands. In Wales we have a long tradition of supporting evidence-based treatment. We believe it is important to ensure those new medicines with proven clinical and cost effectiveness are available as quickly as possible.”

“Collaborative working between industry, the NHS and Government is really important if we’re to achieve this. We must work together to harness our collective expertise to achieve the best possible outcomes for patients.”

- Vaughan Gething, AM – Cabinet Secretary for Health, Well-being & Sport

“... the Welsh Government is clear that our relationship with the Life Sciences industry is, and must, remain strong. Your industry contributes significantly to the Welsh economy as well as bringing life-saving and life-enhancing medicines to patients.

Innovation is key to driving efficiency within NHS Wales and to improve outcomes for patients... to me, innovation is a necessity rather than a cost or a threat and it is an area I have personally highlighted as a priority for us in these challenging times.”

- Andrew Goodall – Chief Executive, NHS Wales



Bevan Commission

...promoting health and health services improvement in Wales

Wales



ABPI Cymru Wales arranged a workshop with the Chief Scientific Adviser for Wales, Professor Julie Morgan. Member companies heard presentations directly from eminent researchers in the Neuroscience field in Wales, including Alzheimer's, Huntington's, Parkinson's, multiple sclerosis and epilepsy.

ABPI Cymru Wales worked with the Wales Festival of Innovation to deliver an event, attended by 30 people considering the role of precision medicines in the care of patients both at a local level and across the globe.

ABPI Cymru Wales was a key participant in the 'Manifesto Marketplace' arranged by 25 health and social care organisations, which toured the political party conferences ahead of the National Assembly for Wales elections in 2016.



ABPI Executive Director of Research, Medical and Innovation, Dr Virginia Acha, addresses the ABPI Neuroscience Workshop
22 February 2016



Wales in numbers



The ABPI Membership 2016



These are our full members at 31.12.2016....

ABPI members represent 80% of all branded medicines sold to the NHS



The ABPI Membership Survey 2016

In response to feedback from the 2015 survey, 2016 saw a number of new initiatives added to our extensive communications package:

- Timely topic updates e.g. EU Transition/Brexit, Accelerated Access Review
- 'ABPI View' on the main policy positions
- Remote access to briefings (WebEx) allowing wider member access

92% said services had either improved or stayed the same vs. 2015:

'Interactions I have had have demonstrated the same professional service'

'More aligned to company needs and more consistently delivering on priority areas'

'Very professional and all companies represented equally'

Members recognised a high level of professional service

92%

of members said we were always or often professional

88%

said we were always or often well-informed

85%

of members said we were always or often quick to respond

81%

said we always or often provide a high quality of service

What do you think the ABPI does well?



A positive year for full member recruitment:

Seven new full members



Feedback on key topics from the Membership Survey:

- ‘The updates and high-level engagement in response has given a lot of confidence.’
- ‘Disclosure work was very strong.’
- ‘Excellent work on EU Transition Programme in a short space of time.’
- ‘Excellent local environmental knowledge, communicates well.’

The Membership Survey shows the ABPI team continue to offer an outstanding service to members.

- ‘An outstanding colleague and incredibly helpful and knowledgeable’
- ‘Accessible, professional, proactive, knowledgeable, well-networked, supportive, professional, highly accountable’
- ‘Exceptional people that not only give the best service, they are also a pleasure to deal with’
- ‘I have found their support over the last year in relation to this topic invaluable’
- ‘Deserves special recognition through her excellent stakeholder engagement and superb communication skills.’
- ‘A real people person and a great leader’



Bringing medicines to *life*

ABPI Events 2016



Guardian Debate

The disclosure debate, held by the Guardian and chaired by its Health Editor, Sarah Boseley, featured Dr Virginia Acha, ABPI; Nikki Yates, Head of UK Pharmaceuticals, GSK; Eric Low, Chief Executive, Myeloma UK; Ash Soni, Board Member, Royal Pharmaceutical Society (RPS); Margaret McCartney GP; and Dr Graham Jackson, Co-Chair, NHS Clinical Commissioners. There was also a keynote address from George Freeman, former Life Sciences Minister.

Pictured left to right: ABPI Executive Director of Research, Medical and Innovation, Dr Virginia Acha; Dr Graham Jackson, Co-Chair, NHSCC; Dr Eric Low, Myeloma UK; Dr Margaret McCartney, GP.

Guardian University Awards

The ABPI sponsored the Business Partnership award for an outstanding university partnership with a business or an industry with lasting impact for students, staff and the university. The winner was Coventry University and Dr Virginia Acha, ABPI, presented them with their award.

Pictured left to right: ABPI Executive Director of Research, Medical and Innovation, Dr Virginia Acha; Ian Dunn, Deputy Vice-Chancellor of Student Experience at Coventry University, with Paul Sinha and Dan Howlett, Head of Corporate Banking at HSBC.

Westminster Flu Day

A record 120 MPs and Peers attended the annual event, including Public Health Minister Nicola Blackwood MP and Health Minister Philip Dunne MP. The Day is well-established in the Parliamentary calendar, raising awareness of the importance of flu vaccination among MPs and encouraging them to raise awareness among their constituents. In 2016 the ABPI Twitter account reached an audience of 35,000 people during the event using #WestminsterFluDay. 14 MPs tweeted about the event, including Secretary of State for Health Jeremy Hunt MP.

Pictured: Public Health Minister Nicola Blackwood MP

APPG for Life Sciences Annual Reception

Speakers included Former Life Sciences Minister and Chair of the Prime Minister's Policy Board, George Freeman MP; and Jo Churchill MP, Vice Chair of the APPG. Innovative new technologies from the sector were displayed. It was attended by over 90 people including 13 MPs.

Pictured left to right: Business Committee Chair, Ian Wright MP; using VR software, Patrick Grady MP.

Party Conferences

Joint breakfast roundtables with the BioIndustry Association (BIA), the British In Vitro Diagnostics Association (BIVDA) and the Association of Medical Research Charities (AMRC) at Labour and Conservative conferences. ABPI CEO Mike Thompson chaired the Conservative roundtable at which Chair of the APPG for Life Sciences, Kit Malthouse MP, spoke. Attended by five MPs, as well as senior-level leaders from the public, private and charity life sciences sector.



Annual Conference 2016: New Medicines: Better Outcomes? **abpi**

On Thursday 21 April 2016, the ABPI hosted its annual conference which focused on how well the UK is placed to take a leading role in harnessing the adoption of new medicines to deliver better patient outcomes.

Industry colleagues were joined by key stakeholders from across Government, the NHS and patient organisations to explore and debate the following questions:

- How can the UK become world-leading in harnessing new medicines?
- What opportunities are there for patients to interact with new medicines across the development pathway?
- How can industry work in partnership with the NHS and drive better health outcomes for patients?

Speakers included:

- European VP Innovative Medicines & Early Development, AstraZeneca, Dr Mene Pangalos
- Director General, EFPIA, Richard Bergström
- Chair, National Voices, Hilary Newiss
- National Director, NHS RightCare, Matthew Cripps
- BBC Presenter Fiona Bruce

Over 300 delegates and 16 national and trade media also attended.



Above: **ABPI President, John Kearney**

Below: **ABPI Chief of Staff & Operations, Samantha Ogden; Former Foreign Secretary and Leader of the Conservative Party, Lord Hague; ABPI Chief Executive, Mike Thompson**

ABPI Annual Conference, April 2016



Patients First conference – the ABPI & AMRC

On Monday 28 November 2016, the ABPI hosted the inaugural Patients First conference jointly with the AMRC, which brought together 50 speakers involved in delivering better outcomes for patients – from research and development to care and access to treatments – and put patients at the heart of the discussion.

The conference was attended by over 300 delegates – patients, charities, industry, research bodies, funders and government.

Speakers included:

- Nicola Blackwood MP, Parliamentary Under Secretary of State for Public Health & Innovation, Department of Health
- Mike Thompson, Chief Executive, ABPI
- Aisling Burnand MBE, Chief Executive, AMRC
- Jo Churchill MP, Bury St Edmunds
- Professor Sue Hill CBE, Chief Scientific Officer, NHS England
- Sir Harpal Kumar, Chief Executive, Cancer Research UK
- Dr David Montgomery, Medical Director, Pfizer Oncology UK.



The ABPI Highlights Review 2016

Aileen Thompson
Executive Director, Communications and Corporate Affairs
April 2017